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## Baldwin Schedules Earnings Announcement

**Shelton, Conn. – August 18, 2010** – [Baldwin Technology Company, Inc.](http://www.baldwintech.com) (NYSE Amex: BLD), a leader in process automation technology for the global printing industry, announced today that due to the time required to complete the calculation of the bargain purchase gain related to the acquisition concluded on June 30<sup>th</sup>, the Company will release Fiscal 2010 year-end earnings on **Tuesday, August 31, 2010**, before the market opens. The Company will host a conference call on the same day at **11:00 AM Eastern Daylight Time** to review the financial results and respond to questions and comments.

To participate, **call (800) 619-4043** any time after 10:50 AM Eastern Time. The number for local and international calls is **(415) 228-5043**. The passcode is "Baldwin year-end." Interested parties may also listen to a webcast of the call on the Company's website, <http://www.baldwintech.com>.

A replay of the call will be available from one hour after the call through September 7th at 11 PM Central Time by calling (866) 441-1046 or toll (203) 369-1054. The webcast will be available on the Company's website for 90 days after the call.

### About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment and related consumables for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the Company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems and related consumables. For more information, visit <http://www.baldwintech.com>

Information for investors, including an investment profile about Baldwin is available at [www.hawkassociates.com/profile/bld.cfm](http://www.hawkassociates.com/profile/bld.cfm). An online investor kit including BLD press releases, current price quotes, stock charts and other valuable information for investors is available at <http://www.hawkassociates.com>.

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