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Baldwin Closes Acquisition of Nordson UV Ltd.

Shelton, Conn., – July 1, 2010 – Baldwin Technology Company, Inc. (NYSE Amex: BLD), a global leader in process automation technology for the printing industry, yesterday concluded its acquisition of Nordson UV Ltd. first announced on June 14, 2010. The acquired business provides UV (ultra-violet) curing systems to the graphic arts market, as well as a line of parts and consumables (ultraviolet lamps).

Jim Ainsworth, Managing Director of Nordson UV Ltd. (to be renamed Baldwin UV Ltd.) commented: “Everyone in the Nordson UV organization is excited to be part of Baldwin, a highly respected company in the graphic arts industry. Their strong global brand name, international presence and well-established customer relationships in all major markets for print will provide the platform for synergistic delivery of UV curing and IR dryer solutions to our customers and strengthen the competitiveness of the combined companies.”

Steffen Weisser, Vice President of Operations for Baldwin, also commented “I am pleased to report that teams from both companies have already initiated preparation for integration of the two companies. The combination extends our previous alliance to a global reach and introduces Baldwin to the expanding opportunities in UV applications and the digital (ink-jet) market sector – new markets for Baldwin within our core competence of process automation for the print media market.

About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment and related consumables for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of the printing process. Headquartered in Shelton, Connecticut, the Company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin’s technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems and related consumables. For more information, visit <http://www.baldwintech.com>. To receive free e-mail notification of future releases for Baldwin, sign up at www.hawkassociates.com/about/alert/.

Cautionary Statement

This release contains certain forward-looking statements which involve known and unknown risks, uncertainties or other factors not under the Company’s control, which may cause actual results, performance or achievements of the Company to be materially different from the results, performance or other expectations implied by these forward-looking statements. These factors include, but are not limited to, those detailed in the Company’s periodic filings with the Securities and Exchange Commission.

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