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Baldwin FY 2010 Third Quarter Earnings Release and Conference Call Scheduled

Shelton, Conn. -- May 6, 2010 – [Baldwin Technology Company, Inc.](http://www.baldwintech.com) (NYSE Amex: BLD), a leader in process automation technology for the global printing industry, confirmed today that its financial results for the third fiscal quarter ended March 31, 2010 will be released May 13, 2010 before the market opens.

The company will host a conference call on the same day at **11:00 AM Eastern Daylight Time** to review the financial results and respond to questions and comments.

To participate, **call (800) 619-4043** any time after 10:50 AM Eastern Daylight Time. The number for local and international calls is **(415) 228-5043**. The passcode is "Baldwin Q3." Interested parties may also listen to a webcast of the call on the Company's website, <http://www.baldwintech.com>.

A replay of the call will be available from one hour after the call through May 20 at 10:59 PM (CT) by calling (800) 925-0173 or toll (402) 998-0031. The webcast will be available on the Company's website for 90 days after the call.

About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the Company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems and the related consumables. For more information, visit <http://www.baldwintech.com>

Information for investors, including an investment profile about Baldwin, is available at <http://www.hawkassociates.com/profile/bld.cfm>. Investors may contact Julie Marshall or Frank Hawkins, Hawk Associates, at (305) 451-1888, e-mail: baldwin@hawkassociates.com. An online investor kit including press releases, current price quotes, stock charts and other valuable information for investors is available at <http://www.hawkassociates.com>.

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