

Baldwin Technology Company, Inc.



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## PRESS RELEASE

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### **BALDWIN WINS \$1.2M ORDER FROM CHUNICHI SHIMBUN**

**Shelton, Conn. – December 8, 2009** -- Baldwin Technology Company, Inc. (NYSE Amex: BLD), a leader in process automation technology for the global printing industry, announced today that it has received an order from Chunichi Shimbun for high speed spray dampening equipment valued at \$1.2 million. The new Baldwin systems will replace the existing dampening equipment currently in operation at the Kinjo factory, one of eight printing plants owned by Chunichi Shimbun. Installation is planned for July and December 2010.

Chunichi Shimbun, headquartered in Nagoya, Japan, is a major publisher and printer of newspapers in Japan, producing seven titles with a combined daily circulation of 4.28 million copies.

Dr. Ichiei Imafuku, President of Baldwin Japan, commented, "The significant benefits that arise from incorporating effective spray dampening technology are being increasingly recognized by newspapers and web offset printers around the world. The improvements in print quality and productivity, combined with reductions in paper waste and press down time, often result in a very short return of investment."

#### **About Baldwin**

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment and related consumables for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure.

Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems and the related consumables.

In 1987, Baldwin Technology Company, Inc. was listed on the American Stock Exchange; it currently trades on the NYSE AMEX Exchange.

For further information, visit the Baldwin website at: [www.baldwintech.com](http://www.baldwintech.com)

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