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Baldwin Secures \$1.2M Order for Newspaper Press Equipment

Shelton, Conn. – December 8, 2009 -- Baldwin Technology Company, Inc. (NYSE Amex: BLD), a leader in process automation technology for the global printing industry, announced today that it has received an order from Chunichi Shimbun for high speed spray dampening equipment valued at \$1.2 million. The new Baldwin systems will replace the existing dampening equipment currently in operation at the Kinjo factory, one of eight printing plants owned by Chunichi Shimbun. Installation is planned for July and December 2010.

Chunichi Shimbun, headquartered in Nagoya, Japan, is a major publisher and printer of newspapers in Japan, producing seven titles with a combined daily circulation of 4.28 million copies.

Dr. Ichiei Imafuku, President of Baldwin Japan, commented, "The significant benefits that arise from incorporating effective spray dampening technology are being increasingly recognized by newspapers and web offset printers around the world. The improvements in print quality and productivity, combined with reductions in paper waste and press down time, often result in a very short return of investment."

About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment and related consumables for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the Company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems and related consumables. For more information, visit <http://www.baldwintech.com>

Information for investors, including an investment profile about Baldwin is available at www.hawkassociates.com/profile/bld.cfm. An online investor kit including BLD press releases, current price quotes, stock charts and other valuable information for investors is available at <http://www.hawkassociates.com>.

This release contains certain forward-looking statements which involve known and unknown risks, uncertainties or other factors not under the Company's control, which may cause actual results, performance or achievements of the Company to be materially different from the results, performance or other expectations implied by these forward-looking statements. These factors include, but are not limited to, those detailed in the company's periodic filings with the Securities and Exchange Commission.

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