

Baldwin Technology Company, Inc.



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## PRESS RELEASE

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### **BALDWIN ANNOUNCES NEW PRESS EQUIPMENT ORDERS**

**Shelton, Conn.** – Baldwin Technology Company, Inc. (NYSE Amex: BLD), a leader in process automation technology for the global printing industry, announced today that it has received approximately \$1.2 million in equipment orders from two Japanese newspaper and commercial publishers, Kousoku-Offset and Asagami Press Center.

The Kousoku-Offset order includes Baldwin's Super Washer product and spray dampening systems to be installed on a new TKS printing press at Kousoku-Offset's Settsu Plant. Delivery is planned for July 2010 and February 2011. Kousoku-Offset is a group company of Mainichi Newspaper, one of Japan's three largest newspapers in circulation and number of employees. Kousoku-Offset operates five printing facilities, which print commercial material as well as newspapers including the mass circulation Mainichi Shimbun group and Sports Nippon group.

The Asagami Press Center order includes Baldwin's spray dampening system to be installed on a new TKS 6200 press between November 2009 and October 2010. Asagami operates seven sets of presses at three printing facilities, and prints commercial material as well as newspapers. The company prints newspapers for Yomiuri Shimbun group, Tokyo Shimbun group and others.

Baldwin President and CEO Karl Puehringer commented, "The Japanese printing market continues to create demand for Baldwin's innovative and cost-saving printing press accessories. Japanese newspaper readership is strong, as evidenced by these new printing press accessory orders from Japan's largest newspaper publishers."

**END**

## **EDITOR'S NOTES**

### **About Baldwin**

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems and the related consumables.

In 1987, Baldwin Technology Company, Inc. was listed on the American Stock Exchange; it currently trades on the NYSE AMEX Exchange.

For further information, visit the Baldwin website at: [www.baldwintech.com](http://www.baldwintech.com)

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