

Baldwin Technology Company, Inc.



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## PRESS RELEASE

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### **BALDWIN ANTICIPATES STRONG ATTENDANCE FROM NEWSPAPER, PACKAGING AND LATIN AMERICAN PRINTERS AT PRINT 09**

**New Flexo Plate Cleaning, Newspaper and Alliance Partner Solutions to be Introduced**

#### **Stand 2521**

'Just ask Baldwin' is all a printer needs to do if they want to significantly improve the productivity and profitability of their presses, whether these operate in the newspaper, sheet-fed, web offset, digital or flexographic segments. Combining Baldwin's core products and solutions with those from new Alliance Partners enables the company to provide printers with proven solutions that deliver better print quality and increased productivity with lower waste and pressroom VOCs for virtually any print application. Just ask! It's that simple.

"We believe Print 09 in particular will attract a more diverse audience and we expect newspaper, packaging and converting professionals from throughout the Americas to come to Chicago," says Shaun Kilfoyle, President of Baldwin Oxy-Dry Americas. "Print 09 will provide us with the ideal venue to present our extended range of new process automation solutions to meet their application-specific needs.

"New solutions to be featured will include the high performance Protech CW brush blanket and Protech PCS flexo plate cleaning systems, the FUSION F high-performance blanket cleaning equipment for wide-web, high-speed printing applications and our new value-engineered FLEX1 automatic blanket cleaning and LithoSpray Cobra spray dampening systems, which have been designed to meet the price-performance challenges of the retrofit market.

"Baldwin will also introduce exciting technology from new alliance partners Betz GmbH and Tolerans AB, including the ColorPump system for UV inks from Betz and the new super-compact

SPEEDLINER S60 in-line stitching system from Tolerans as well as new performance-optimizing extensions of our award-winning PREPAC blanket cleaning and Oxy-Dry anti-offset powder pressroom consumables.”

So wherever you are and whatever print related market you operate, if you can't make it to Print 09, please visit us at [www.baldwintech.com](http://www.baldwintech.com) and Just Ask!

**END**

## **EDITOR'S NOTES**

### **About Baldwin**

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems and the related consumables.

In 1987, Baldwin Technology Company, Inc. was listed on the American Stock Exchange; it currently trades on the NYSE AMEX Exchange.

For further information, visit the Baldwin website at [www.baldwintech.com](http://www.baldwintech.com)

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