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PRESS RELEASE

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BALDWIN CHAIRMAN GERALD A. NATHE TO RECEIVE NAPL SODERSTROM AWARD

Shelton, CT, September 2, 2009 -- Baldwin Technology Company, Inc. (NYSE Amex: BLD), a global leader in process automation technology for the printing industry announced today that Chairman Gerald A. Nathe has been named the 49th Walter E. Soderstrom Award recipient by the National Association for Printing Leadership (NAPL). Mr. Nathe will receive the award at the Park Hyatt in Chicago at the annual NAPL Soderstrom Society Dinner on Saturday, September 12th during Print '09.

Named for the late Walter E. Soderstrom, one of the founders of NAPL, the Soderstrom Society is an honors organization that recognizes the contributions of industry leaders, including printing firm owners, equipment manufacturers, consultants and educators. NAPL is the industry's association for excellence in the printing and graphic communications industry.

NAPL president and chief executive officer Joseph P. Truncale announced this year's honoree by stating, "We are so pleased to bestow this award on someone who so truly exemplifies all the qualities of the Society. Throughout Gerry's career, he has been a learner, a leader, a successful businessman, a coach, mentor and humanitarian."

Baldwin President and CEO Karl Puehringer said, "We congratulate Gerry on this much-deserved honor. It is gratifying to see him recognized by the best in the industry for his achievements and accomplishments."

Nathe has been a director of Baldwin Technology since 1987 and has served as chairman since 1997. He was CEO from 1995 through 2001 and again from 2002 through 2007. He was president from 1993 through 2001 and from 2002 through 2005. Nathe was also the recipient of the NAPL Vanguard Award earlier in 2009.

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EDITOR'S NOTES

About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems and the related consumables.

In 1987, Baldwin Technology Company, Inc. was listed on the American Stock Exchange; it currently trades on the NYSE AMEX Exchange.

For further information, visit the Baldwin website at: www.baldwintech.com

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