

Baldwin Technology Company, Inc.



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PRESS RELEASE

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BALDWIN BLANKET CLEANERS SELECTED FOR MIDDLE EAST PROJECT

Baldwin Technology Company, Inc. (NYSE Amex: BLD), a leader in process automation technology for the global printing industry, announced today that it has received an order for approximately \$1.3 million.

Gulf Printing and Publishing Company (GPPC) has ordered Baldwin ProTech automatic blanket washers for its existing CROMOMAN semi-commercial presses. This order was secured in cooperation with the German printing press manufacturer manroland. Completion of the installation and commissioning of Baldwin's cleaning equipment is scheduled for March 2010.

Baldwin President and CEO Karl Puehringer said, "This order provides an example of Baldwin's successful focus on expanding our global reach into emerging print markets. Increasingly, publishers and printers like GPPC are using their presses for newspaper as well as semi-commercial print production. By retrofitting their presses with Baldwin blanket washer technology, they are able to increase capacity and efficiency by reducing job downtime and reducing paper waste while maintaining a superior level of print quality."

Gulf Printing and Publishing was founded in 1978. It is the publisher of an Arabic newspaper, *Arrayah*, as well as of the daily English newspaper *Gulf Times*. The newspaper dominates the English language market in Qatar, with about an 80% market share.

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EDITOR'S NOTES

About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems and the related consumables.

In 1987, Baldwin Technology Company, Inc. was listed on the American Stock Exchange; it currently trades on the NYSE AMEX Exchange.

For further information, visit the Baldwin website at: www.baldwintech.com

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