

Baldwin Technology Company, Inc.



2 Trap Falls Road
Suite 402
Shelton, CT 06484-0941
USA

Tel: 203 402 1000
Fax: 203 402 5500
www.baldwintech.com

IFRA INDIA 2009 - PRESRELEASE

BALDWIN TO INTRODUCE NEW COBRA SPRAY DAMPENING TECHNOLOGY AT IFRA EXPO INDIA 2009

Baldwin Technology is a global leader in process automation technology and a key supplier of technology and solutions that reduce the cost and increase the competitiveness of print for newspaper publishers and newspaper and semi-commercial print operations.

Stand 1.110

Newspaper and semi-commercial printers looking for ways of improving the productivity and print quality of their printing operations will find several new solutions at the Baldwin stand during IFRA Expo India, September 23-25, 2009. The company will present and demonstrate an unrivalled portfolio of pressroom-proven solutions that improve the productivity and cost competitiveness of the printing process.

“India is an important market for Baldwin and we have had a number of significant successes with our new technology, product launches and installations in India over the recent months,” says General Manager of Baldwin India, Samir Gupta. “Print operations in India, are looking to reduce their costs while increasing and maintaining high print quality standards and this is exactly what Baldwin systems are designed to achieve. If a printer is looking for more effective methods of cleaning blankets or to better control fountain solution and ink costs through more efficient spray dampening and fountain solution systems, the answer is likely to be on the Baldwin stand at IFRA Expo India 2009.”

END

EDITOR'S NOTES

About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems and the related consumables.

In 1987, Baldwin Technology Company, Inc. was listed on the American Stock Exchange; it currently trades on the NYSE Alternext US Exchange.

For further information, visit the Baldwin website at: www.baldwintech.com

Issued by:

Shaun Kilfoyle
Baldwin Technology Company, Inc.
Tel: +1 203 402 1000
Fax: +1 203 402 5500
Email: skilfoyle@baldwintech.com

Further information from:

Per Schröder
Baldwin Jimek
Tel: 00 46 40 439 851
Fax: 00 46 40 439 810
Email: per.schroder@jimek.com