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Baldwin Announces \$3.3M Newspaper Press Equipment Order for Sankei Shimbun, Japan

Shelton, Conn. – Oct. 9, 2008 -- Baldwin Technology Company, Inc. (BLD:NYSE-Alternext U.S.), a leader in process automation technology for the global printing and publishing industry, announced today that it has received a \$3.3 million order from Sankei Shimbun, one of Japan's five national newspapers with the country's sixth largest circulation.

The order includes Baldwin's spray dampening technology, automatic press washer systems, blanket cleaning systems and automatic guide roller cleaners to be installed on a new Goss Headliner press for Sankei Shimbun's printing plant in Hokusetsu, one of their nine printing plants throughout Japan. The installation is expected to be complete in June 2009.

Baldwin President and CEO Karl Puehringer commented, "This recent order is further evidence of our strong position in Japan's newspaper industry. Baldwin's technology appeals to printers and publishers like Sankei, because it improves print quality and color capacity while increasing press productivity and reducing waste and labor cost."

Information for investors, including an investment profile about Baldwin is available at <http://www.hawkassociates.com> and <http://www.hawkassociates.com/profile/bld.cfm>. To sign up for free e-mail notifications, visit <http://www.hawkassociates.com/about/alert>

About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems. For more information, visit <http://www.baldwintech.com>

Investors may contact Julie Marshall or Frank Hawkins, Hawk Associates, at (305) 451-1888, e-mail: baldwin@hawkassociates.com. An online investor kit including press releases, current price quotes, stock charts and other valuable information for investors may be found at <http://www.hawkassociates.com> and <http://www.americanmicrocaps.com>.

This release contains certain forward-looking statements which involve known and unknown risks, uncertainties or other factors not under the company's control, which may cause actual results, performance or achievements of the company to be materially different from the results, performance or other expectations implied by these forward-looking statements. These factors include, but are not limited to, those detailed in the company's periodic filings with the Securities and Exchange Commission.