

2 Trap Falls Road  
Suite 402  
Shelton, CT 06484  
USA

Tel: 203 402 1000  
Fax: 203 402 5500

[www.baldwintech.com](http://www.baldwintech.com)



---

# News from Baldwin

---

**For Immediate Release**

Contact: Helen Oster  
203.402.1004

## **BALDWIN OBTAINS \$2.6 MILLION NEWSPAPER ORDER IN JAPAN**

**Shelton, CT, July 30, 2008** – Baldwin Technology Company, Inc. (AMEX: BLD), a global leader in process automation technology for the printing industry, announced today that its subsidiary, Baldwin Japan, has secured a \$2.6 million order from the Nikkan Sports Newspaper Printing Company, part of the Asahi Newspaper Group, for their four new Mitsubishi newspaper presses. The Nikkan order includes Baldwin's automatic guide roller cleaning equipment, automatic press washers, super washers and spray dampening systems. The Mitsubishi presses are scheduled to be installed in September, 2009 and March, 2010 at the Nikkan plant in Tsukiji, Tokyo.

"This order is another endorsement of Baldwin's focus on technologies that dramatically increase press productivity and print quality while reducing waste, cutting operating costs and reducing the impact of printing on the environment. These benefits are exactly what the industry is looking for," says Karl Puehringer, President and CEO of Baldwin. "Baldwin Japan has done a first class job of promoting our solutions to the market, and we're delighted with this recent success."

### **About Baldwin**

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Connecticut, the Company has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems. For more information, visit [www.baldwintech.com](http://www.baldwintech.com).