

Baldwin Technology Company, Inc.



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## News from Baldwin

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FOR IMMEDIATE RELEASE

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### Baldwin Secures \$4 Million Japanese Newspaper Order

**Shelton, CT, December 28, 2007** -- Baldwin Technology Company, Inc. (AMEX: BLD), a global leader in process automation technology for the printing industry, announced today that its Japanese subsidiary, Baldwin Japan Ltd., has secured a significant order with the Sankei Newspaper Company. Sankei Newspaper Company, which publishes the Sankei Shimbun, a daily newspaper distributed in the Tokyo and Osaka areas, has a circulation of around two million copies per day, one of the largest national newspapers in Japan. The order, which is worth approximately \$4 million, includes a wide range of blanket cleaning and spray dampening equipment.

The equipment, which is expected to ship from April through September of 2008, will be fitted to five Mitsubishi presses at Sankei's Mihara and Oyodo printing plants and has been chosen by Sankei for its reliability and low maintenance requirements.

Baldwin President and CEO, Karl Puehringer, commented, "We are pleased about this order and believe it shows another vote of confidence in Baldwin's technology and our ability to help newspaper printers streamline processes and achieve greater production efficiencies."

#### **About Baldwin**

*Baldwin Technology Company, Inc. is a leading global supplier of process automation equipment for the printing and publishing industry. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Ct., the company has sales and service centers, product development and manufacturing operations in the Americas, Asia and Europe. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems. For more information, visit <http://www.baldwintech.com>.*