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PRESS RELEASE

9th May 2007

BALDWIN SHOWS HOW TO KEEP CLEAN AT NEWSTEC

Stand B2

Visitors to the stand of Baldwin Technology at Newstec, 11th - 12th June, will be able to hear about the largest range of press controls and accessory equipment available for the newspaper market today. The company's cleaning technologies are attracting a great deal of interest at present because of their cost effectiveness, ability to improve press productivity and environmental friendliness. The Jetstream 1000 and Tower Clean systems will be just two of the pioneering technologies that Baldwin will be telling visitors about.

Jetstream is a revolutionary approach to improving print quality, productivity and profitability on a web offset press, whether for commercial or newspaper applications. Jetstream's special aerodynamic nozzle, positioned close to the web surface, works via a combination of vacuum in the cleaning module and a high velocity air flow, which moves along the web surface. The airflow breaks the boundary layer on the paper and forces the particles that were trapped in this layer into the cleaning module. An ionizing bar reduces static electricity, enabling the loose particles to be removed more easily from the web surface. The compact system requires little space, maintenance is minimal and one module will clean both sides of the paper web.

Tower Clean is a cost effective blanket cleaning system designed for single width presses. The system, which consists of a solvent applicator per tower, brush units and pumping station, automates cleaning, increases press productivity and improves the operator's working conditions. Tower Clean enables the blanket to be cleaned by contact with the moving web once the small profile applicator has applied a low VOC solvent to the paper. As the web reaches the blanket the brush unit, which is frequently installed only on the first-down blanket, is activated. This removes lint and ink. In addition, the Tower Clean process has a positive cleaning effect on the guide rollers.

“Tower Clean has generated a great deal of interest amongst newspaper printers in Europe and we have installations or orders for the system to be fitted to presses from leading manufacturers such as MAN, Goss, Solna and DGM,” says Baldwin Technology president Shaun Kilfoyle. “We expect the concept of lower priced, automatic blanket cleaning to appeal to a large section of the market, in particular the smaller daily newspapers and larger weekly titles.”

Tower Clean can easily be retrofitted to existing single width presses where newspapers are looking to eliminate manual blanket cleaning during production. The low investment cost, improved print quality and extended print cycle result in a short payback period, while the simplicity of Tower Clean insures a very low cost of ownership.

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EDITOR'S NOTES

About Baldwin

Baldwin Technology Company, Inc. is a leading international manufacturer of press accessory and controls for the commercial and newspaper printing industries. Baldwin supplies market-leading automated cleaning; dampening and temperature control; drying and curing, and web accessory technologies, products and systems.

With headquarters in Shelton, Connecticut, USA, Baldwin has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin was established in 1918. Since 1987, Baldwin Technology Company, Inc. has been listed on the American Stock Exchange.

For further information, visit the Baldwin website at: www.baldwintech.com

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