

Baldwin Technology Company, Inc.



2 Trap Falls Road
Suite 402
Shelton, CT 06484-0941
USA

Tel: 203 402 1000
Fax: 203 402 5500
www.baldwintech.com

PRESS RELEASE

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UK PRINTERS GIVE 'THUMBS UP' TO BALDWIN OXY-DRY

The UK arm of Baldwin Oxy-Dry, the new global press controls and accessories group formed by the acquisition of Oxy-Dry by Baldwin Technology at the end of last year, reports a very favourable reaction to the purchase amongst UK customers and OEM partners. Integration of the two UK sites, at Poole and Stevenage, has also gone smoothly.

"We're delighted that many of the key people at Oxy-Dry UK are staying on in senior roles within the new Baldwin Oxy-Dry organisation so we, and our customers, can benefit from their considerable experience," says John Leek, who heads the UK operation. "Former Oxy-Dry managing director James Tolson is now commercial director while David Nixon remains as financial director. Darren Andrews has accepted the position as service manager, a position we did not previously have at Baldwin UK. John Pullan, who had been sales manager at Oxy-Dry UK, takes on a European role as a consultant to help grow the company's presence in the flexo market and will report directly to Baldwin Oxy-Dry Germany."

The company has also taken on five of Oxy-Dry's service engineers, which strengthens significantly the support it can provide to customers throughout the UK. As part of its commitment to its OEM press manufacturing partners, Michael Joyce will take on the important role of OEM national account manager. He will be supported in this role by consultant Richard Smith, who is currently working closely with many of Baldwin Oxy-Dry's sheet-fed OEMs.

"An increasing amount of our business is direct with OEMs, so Michael's comprehensive knowledge of this sector will enable us to offer a more effective day to day contact with these manufacturers," says Mr Leek. "The addition of the Oxy-Dry range of press controls and accessories gives Baldwin Oxy-Dry a truly unrivalled product portfolio for the newspaper and web offset sector as well as the commercial sheet-fed market. We believe 2007 will be an incredibly exciting year for the company and we look forward to working with all our customers to help them achieve the greatest productivity from their presses."

As part of the recent changes, the company has taken over additional premises adjoining the present Poole headquarters, which will double the space at the site. The new building is currently being refurbished and staff will move into this during April 2007.

END

EDITOR'S NOTES

About Baldwin

Baldwin Technology Company, Inc. is a leading international manufacturer of press accessory and controls for the commercial and newspaper printing industries. Baldwin supplies market-leading automated cleaning; dampening and temperature control; drying and curing, and web accessory technologies, products and systems.

With headquarters in Shelton, Connecticut, USA, Baldwin has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin was established in 1918. Since 1987, Baldwin Technology Company, Inc. has been listed on the American Stock Exchange.

For further information, visit the Baldwin website at: www.baldwintech.com

Issued on behalf of:

Baldwin Technology Company, Inc.
Tel: +1 203 402 1000
Fax: +1 203 402 5500

by:

AD Communications Ltd
Tel: +44 1372 464470
Fax: +44 1372 468626

Further information from:

Kurt Depner
at Baldwin Germany GMBH
Tel: 00 49 82179420
Email: depner@baldwin.de

Philip Paris/Greg Mills
at AD Communications
Email: pparis@adcomms.co.uk
gmills@adcomms.co.uk