



Baldwin Technology Company, Inc.
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Baldwin Signs Worldwide Agreement With Robatech

Shelton, CT, October 10, 2006 -- Baldwin Technology Company, Inc. (AMEX: BLD), a global leader in accessories and controls technology for the printing industry, announced today that it has partnered with the Swiss firm Robatech Gluing Technology, one of the world's leading gluing system manufacturers.

As part of the arrangement, Baldwin has been awarded the exclusive worldwide rights for sales and marketing of Webtack contact gluing systems for the web offset market. The companies will also work closely together to develop new gluing technologies. Robatech product manager, Jürgen Kruse, will join Baldwin as product manager for gluing systems, operating from its Friedberg premises in Germany.

Baldwin President and COO Karl Puehringer said, "Robatech's expertise in gluing and Baldwin's extensive global sales and support network create a unique combination that will enable us to provide customers with an even greater set of on-folder gluing and finishing solutions. Robatech's contact gluing technology perfectly complements our MicroSet contact-less gluing and softening products, ensuring our customers the flexibility to meet their particular requirements.

"Contact gluing is the most commonly used technology in the commercial web offset market today," Puehringer continued. "We will be able to offer printers, publishers and press manufacturers advanced gluing systems that have been developed by Robatech, one of the world's experts in this field. Robatech's manufacturing plant in Switzerland will provide research and development facilities for new products for the web offset market, which will be co-branded by the two companies.

"The new partnership with Robatech fits with Baldwin's growth strategy of acquisitions and alliances that strengthen our position in our core markets of offset sheet-fed, commercial web offset and newspapers," said Puehringer.

Robatech President and CEO Marcel Meyer added, "To continue to grow our position in the web offset market, we are combining Robatech's advanced gluing technology with a company that has a well-established worldwide sales and support network for the printing industry. With Baldwin, we have found the ideal partner and look forward to working with Baldwin customers to meet their in-line gluing requirements. We are confident this new sales and technology development partnership will be a triple win for our customers and both companies."

About Robatech Gluing Technology

Robatech is a Swiss family-owned enterprise and is one of the biggest manufacturers of hot melt application units and systems worldwide. Robatech operates in more than 38 countries and has experience in the application of adhesives and sealants as well as hot melt and cold glue applications. For more information, visit <http://www.robatech.com>.

About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of offset printing press accessories and controls for the newspaper publishing and commercial printing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. Headquartered in Shelton, Ct., the company has sales and service centers, product development and manufacturing operations in the Americas, Asia and Europe. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems. For more information, visit <http://www.baldwintech.com>.

Investors may contact Frank Hawkins or Julie Marshall, Hawk Associates, at (305) 451-1888 or e-mail info@hawkassociates.com. For an online investment kit, visit <http://www.hawkassociates.com>. An investment profile about Baldwin Technology may be found at <http://www.hawkassociates.com/bldprofile.aspx>.

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